

Link to exam board specification:

[Travel & Tourism \(2019\)](#)

Course Overview

Equivalent in size to one A Level. 4 units of which 3 are mandatory and 2 are external. Mandatory content (83%). External assessment (58%).

Areas of Study

This qualification is designed to support learners who are interested in learning about the travel and tourism industry alongside other fields of study, with a view to progressing to a wide range of higher education courses, not necessarily in travel and tourism-related subjects.

Mandatory units:

- The world of Travel and Tourism
- Global destinations
- Principles of marketing in Travel and Tourism

Optional units:

- Visitor attractions
- Events, Conferences and Exhibitions.

Course Requirements

Grade 4 grade in GCSE English. A grade 4 in Geography is desirable.

Where can this course take me?

- Air Stewart
- Working in airports
- Trains
- Sea ports
- Transport industry
- Cruises
- Travel agent
- Hotels
- Pilot
- Tour operator